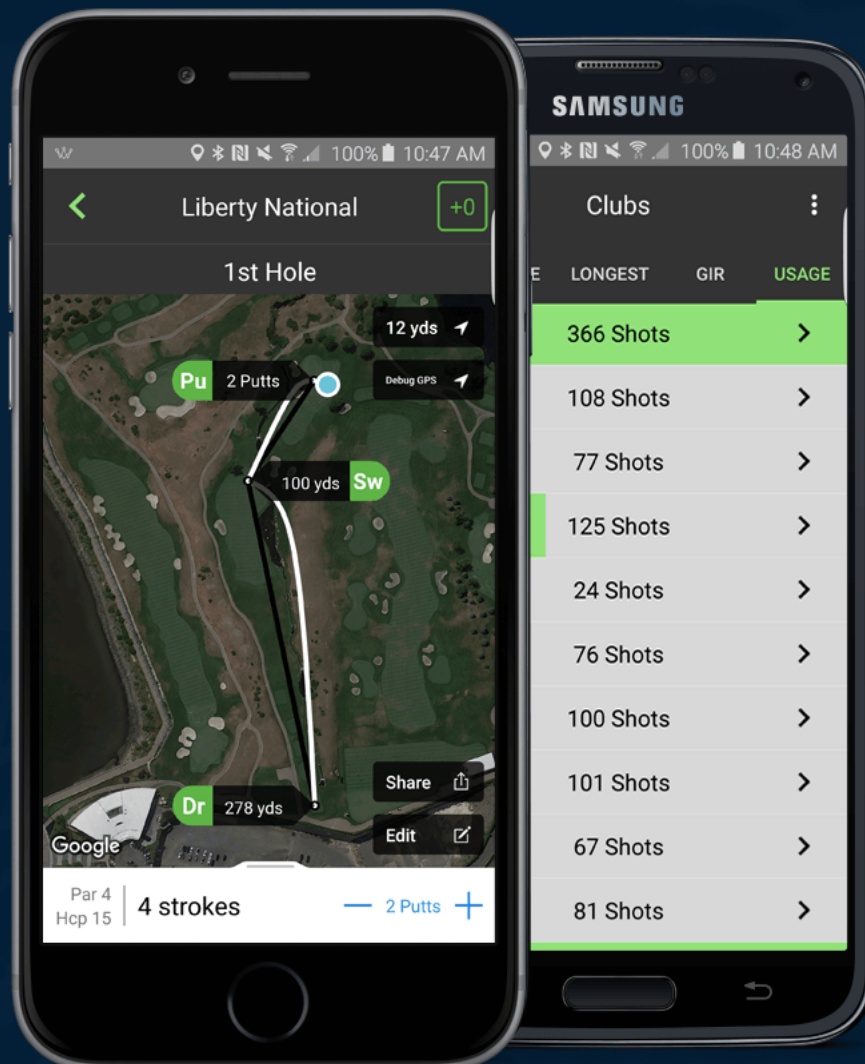




CASE STUDY:

# Golf Performance Tracking App for Android Devices Revolutionizes Sport with Interactive Features



## THE CHALLENGE:

Arccos Golf, the leading provider of automatic, on-course data capture and advanced analytics for golfers, had an established and successful iOS app, but wanted a solution for Android users – one that would share the same functionality and usability found in its existing application.

## THE SOLUTION:

Arccos engaged the award-winning Worry Free Labs team to create the Android version of their app. Worry Free's expertise in both mobile application design and development, and iOS and Android platforms, allowed for a streamlined and successful engagement.

### KEY PROJECT DELIVERABLES:

- User Experience & Visual Design
- Android Engineering / Development
- Architecture & Planning
- Integration via Restful API
- QA, Testing & Deployment

“In addition to delivering the same functionality and usability found in Arccos' iOS app, the Android app was built to be compatible with GPS and Bluetooth, so that golfers can track their golf game on a smartphone in real-time,” says Paul Choi, president of Worry Free Labs.

### ARCCOS' ANDROID APP FEATURES INCLUDE:

- GPS Tracking
- Live Shot Tracking
- Tour Analytics System

## THE RESULTS:

The addition of the Android application expanded Arccos' market reach to over one billion new mobile users, positioning the company to achieve their business and revenue goals.

In addition, in 2016, the Arccos Android app and Worry Free Labs were recognized with a W<sup>3</sup> Gold Award in the Mobile Apps/Sites – Sports category.

To learn more, visit [www.worryfreelabs.com](http://www.worryfreelabs.com).

*Worry Free Labs is an affiliate organization of PointClear Solutions, a leader in application strategy, design, development and management.*