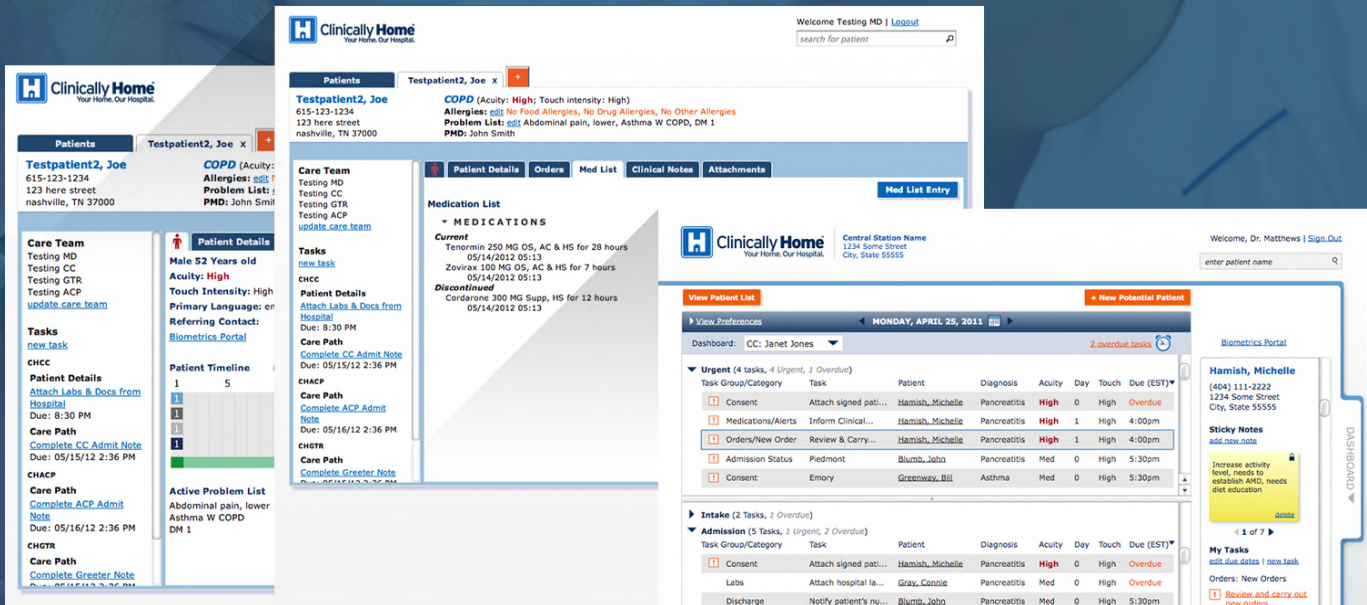




CASE STUDY:

Home-Based Care Coordination Platform Streamlines Provider Workflows to Increase Productivity, Improve Outcomes



The image displays three overlapping screenshots of the Clinically Home software interface. The top screenshot shows a patient profile for 'Testpatient2, Joe' with details on acuity, allergies, and medication lists. The middle screenshot shows a 'View Patient List' dashboard for Monday, April 25, 2011, with a task list including 'Urgent' and 'Intake' tasks. The bottom screenshot shows a 'Patient Details' view for a male 52-year-old patient with COPD, including care team information and patient timeline.

“ PointClear did an exceptional job supporting the creation of our enabling technologies for Clinically Home. PointClear has been a key partner to us, providing solution strategy, user experience and development capabilities that will make the difference in our offering. ”

- Jason Grant, CTO, Clinically Home

THE CHALLENGE:

Clinically Home, a home health organization that provides acute care for individuals in the comfort of their own homes, wanted a digital health solution to support improved care coordination. It recognized that an easy-to-access, easy-to-use platform that allowed for the sharing of comprehensive patient information would not only boost productivity, but also help reduce errors and improve health outcomes.

THE SOLUTION:

Clinically Home engaged PointClear Solutions to provide solution strategy, design, and development support. Together, the organizations planned, built and deployed a web-based EMR with three objectives:

- 1 The solution should simplify provider administrative functions with remote documentation, order entry, e-prescribing, and document management.
- 2 The solution should streamline physician workflows.
- 3 The solution should enable better care coordination among providers.

“We assembled a team of clinical subject matter experts, UI / UX experts, and developers to create and deploy Clinically Home’s patient management system,” says Blaine Anderson, chief strategy officer at PointClear Solutions. “Collaborating closely with Clinically Home stakeholders, we used an iterative design process to build a fully customized solution to support team-based care and streamline provider

KEY PROJECT DELIVERABLES INCLUDED:

- Task analysis
- Interaction design
- Observational research
- Visual design

THE RESULTS:

With the release of its specialty EMR, Clinically Home saw:

- Increased provider efficiency and satisfaction;
- A reduction in costs associated with care management and provider documentation;
- Fewer gaps in care; and
- Improved patient outcomes.